

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.B.A.DEGREE EXAMINATION –BUSINESS ADMINISTRATION

SECOND SEMESTER – APRIL 2019

BU 2502–BUSINESS MANAGEMENT

Date: 02-04-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART – A

(10x2=20)

Answer **ALL** the questions:

1. Define management?
2. State the nature of management.
3. Give a note on decision making.
4. What is meant by objectives?
5. Define motivation.
6. What is delegation?
7. Who is a democratic leader?
8. Write a note on grapevine.
9. Mention the meaning of management information system.
10. Give the elements of control.

PART – B

(4x10=40)

Answer any **FOUR** questions

11. Explain the stages of Hawthome experiment.
12. Describe the steps in decision making.
13. Discuss the expectancy theory of motivation.
14. Indicate the principles of organizing.
15. Trace out the problems in co-ordination.
16. State barriers to effective communication.
17. Enlist the sources of selection of employees.

PART – C

(2x20=40)

Answer any **TWO** questions

18. Discuss the Peter Drucker's contribution to management.
19. Enlist the types of planning.
20. Explain the styles of leadership.
21. Discuss the non-traditional control techniques.
